



Public Disclosure of Student Achievement

Institution Name: Florida Institute of Technology

Business Unit(s) included in this report: Bisk College of Business

Academic Period Covered: Calendar Year 2017

Date Submitted:

PROGRAM	INDICATOR	RESULT
Bachelor of Arts	Graduation Rates	
Business Admin, Management	Online	23.0%
Business Adm, Healthcare Mgmt	Online	11.9%
Business Admin, Marketing	Online	11.6%
Business Admin, Accounting	Online	15.4%
Accounting	Online	23.6%
Business Admin, CIS	Online	11.9%
Bachelor of Science		
Accounting	Main Campus	83.3%
Business Administration	Main Campus	40.0%
Information Systems	Main Campus	50.0%
International Business	Main Campus	85.7%
Marketing	Main Campus	33.3%
Sports Management	Main Campus	46.7%
Master of Business Administration		
Business Administration	Online / Main Campus	51.2% / 95.2%
Information Technology Mgmt	Online	54.3%
Marketing	Online	38.5%
Project Management	Online	52.3%
Healthcare Management	Online	48.9%
Management	Online	65.1%
Accounting and Finance	Online	47.1%
Internet Marketing	Online	50.0%
Accounting	Online	53.1%
Finance	Online	63.0%
International Business	Online	56.5%

PROGRAM	INDICATOR	RESULT
Bachelor of Arts	Retention	
Business Admin, Management	Online	63.6%
Business Adm, Healthcare Mgmt	Online	51.2%
Business Admin, Marketing	Online	55.0%
Business Admin, Accounting	Online	54.8%
Accounting	Online	61.2%
Business Admin, CIS	Online	76.0%
Management	Online	43.8%
Human Resources Management	Online	42.9%
Bachelor of Science		
Business Administration	Main Campus	100.0%
Business & Environment Studies	Main Campus	0.0%
Business Adm/ Accounting	Main Campus	66.7%
Business Adm/ Marketing	Main Campus	85.7%
Business Adm/ Sport Management	Main Campus	77.8%
Bus Adm/ Global Mgmt & Finance	Main Campus	100.0%
Bus Adm/ Info Technology Mgmt	Main Campus	100.0%
Bus Adm/ Leadership & Soc Resp	Main Campus	100.0%
Bus Adm/ Entrepreneurship	Main Campus	50.0%
Master of Business Administration		
Business Administration	Online / Main Campus	80.4% / 66.7%
Information Technology Mgmt	Online	65.5%
Marketing	Online	70.0%
Project Management	Online	80.7%
Healthcare Management	Online	74.5%
Management	Online	87.5%
Accounting and Finance	Online	63.6%
Internet Marketing	Online	100.0%
Accounting	Online	72.7%
Finance	Online	88.9%
International Business	Online	72.7%
Cybersecurity	Online	84.6%

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	The graduation rate is calculated by the Office of Institutional Research based on a 6-year graduation rate for each program. The results indicated are for headcount starting in Academic Year (AY) 2012-2013 ending AY 2017-2018
Retention Rate	The retention rate is calculated by the Office of Institutional Research based on the first year student returning the following year. The results indicated utilize AY (2017) 2016-2017 to Fall 2017-2018 (2018)